



# Stronger Economies for Better Lives

Catalyste+ is a Canadian economic development organization. We help people build better lives by strengthening local economies in Canada and in developing countries around the world. Since 1967, we've been building capacity with businesses, governments and community organizations to promote locally driven, inclusive growth and sustainable development.

# What We Do

**We act as a catalyst for our partners to realize their full potential.**

We collaborate with businesses, governments and community organizations to strengthen knowledge and accelerate local solutions for inclusive economic growth. Alongside our partners, we're dedicated to ensuring all members of society have the chance to build better livelihoods, improve their lives and contribute to strong communities.



We connect senior-level Canadian professionals with partners and clients in 30 countries and Indigenous communities in Canada. Catalyste+ Advisors share their expertise to support sustainable, inclusive businesses and strengthen governance.

Learn more at [catalysteplus.org/our-work](https://catalysteplus.org/our-work).



“The most important thing I learned is to have the self-confidence to succeed, without depending on anyone else, but by using my own skills as an entrepreneur.”

Dior Cisse  
Association pour l'Émergence de la Femme, Senegal  
Catalyste+ Partner

# Delivering the Right Expertise

**We draw on the depth and breadth of experience offered by our 1,500 highly skilled Catalyste+ Advisors to provide the right support to businesses, governments and community organizations.**

Catalyste+ Advisors are Canadian senior-level professionals with extensive expertise from both the private and public sectors. Leveraging an average of 20 years of experience, our Advisors have been providing mentorship and advisory services to Catalyste+ partners and clients for over 50 years.



“I have always loved community volunteering, but being a Catalyste+ Advisor is that next level up—that place where skills and experience can help create better business solutions and opportunities for others.”

Tracey Johnston-Aldworth  
Catalyste+ Advisor

Our experts build capacity by building relationships, listening and understanding our partners to uncover long-term solutions that are right for them.

## Our Areas of Expertise

-  Agribusiness and Agroforestry
-  MSMEs and Value Chains
-  Information Technology
-  Environment and Climate Action
-  Natural Resources Management
-  Finance
-  Gender Equality
-  Tourism and Hospitality
-  Business Development
-  Governance
-  Health and Nutrition
-  Human Resources



Since 1967, Catalyste+ Advisors have supported over 4,500 partners across industry sectors. To learn more about making a positive global impact as a volunteer Catalyste+ Advisor, visit [catalysteplus.org/volunteer-with-us](https://catalysteplus.org/volunteer-with-us).



# catalyste+

## Volunteer • Partner • Donate

Helping others to unlock their potential is a powerful way to create positive change. Your support helps build a world where everyone can participate in the inclusive and sustainable growth of their community and country.

[catalysteplus.org](http://catalysteplus.org)

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