Kaapittiaq, Nunavut

catalyste+

Small and Medium-Sized Enterprises

Catalyste+ is a Canadian economic development organization. We collaborate with Indigenous businesses, governments and community organizations to strengthen capacity and advance inclusive economic growth.

Through a collaborative, consultative and coaching approach, our Catalyste+ Advisors share knowledge and expertise to assist our Indigenous clients in achieving their immediate and long-term goals.

Small and medium-sized enterprises (SMEs) play an important role in creating jobs and are an important source of economic activity. SMEs support greater economic inclusiveness, including promoting participation of women as entrepreneurs and in the workforce.

Catalyste+ has worked with hundreds of Indigenous business owners and managers from coast to coast to coast.

Functional and Technical Expertise

- Business Analysis
- Development and Planning
- Entrepreneurship
- Marketing
- Financial, Financial Policy and Procedures
- Management Training and Leadership
- Strategic Planning
- and more…

Our Services

- Coaching and mentorship
- Training and workshops
- Project management advice
- Product and service development advice
- On and off-reserve business training
- Business support for procurement opportunities

Our Clients

- Tribal and band councils
- Economic development officers
- Entrepreneurs
- Community leaders
- Government institutions

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Client Stories

Training for Doing Business On and Off-Reserve

Catalyste+ partnered with First Peoples Economic Growth Fund and the RBC Foundation to deliver a workshop to college and university students in Manitoba on economic development and SMEs. Catalyste+ experts provided Indigenous youth with an overview of what economic development looks like both on and off-reserve, information about taxation for on and off-reserve businesses and the avenues for youth to work in economic development small business, band, and economic development organizations.

Supporting First Nations with Construction Procurement

Working with the Ministry of Transportation Ontario (MTO) in North Bay, Catalyste+ delivered a workshop for First Nation construction entrepreneurs and government officials on best practices for securing work with qualified contractors through MTO's procurement process. The participants learned how to market to qualified contractors, develop a market strategy, position their business to engage with qualified contractors, and obtain relevant and sustainable work through qualified contractors.

Aurora Heat – Building Capacity and Creating Connections

Brenda Dragon is the owner of Aurora Heat, a business producing fur warmers for hats, mittens and boots. Through participation in the EntrepreNorth program that empowers Indigenous entrepreneurs in Canada's north, Brenda received Catalyste+ training to support her marketing strategy, website, business pitch, packaging, branding and promotion. She developed new partnerships and connections with potential clients, allowing Brenda to reach new markets and increase sales across northern Canada.

Why work with us?

Our volunteer experts and staff are ready to provide you with full-service support tailored to your needs and resources. We are committed to:

- Ensuring our services are affordable and accessible to communities and businesses
- Connecting you to our network of experts who are driven by passion and not profit
- Delivering high-quality projects from implementation to completion, including troubleshooting
- Promoting strong ethics and values of inclusion, accountability and service excellence

Apply for expert advice

indigenousservices@catalysteplus.org | catalysteplus.org/programs/indigenous-and-northern-services